



VENTURA COUNTY FUSION



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FRANCHISE NAME: Ventura County Fusion

HEADQUARTERS: 701 East Santa Clara Street, Suite 21

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YEAR FOUNDED: 2006

LEAGUE AFFILIATION: Premier Development League, an official operation of Tampa, Florida-based United Soccer Leagues (USL).

CONFERENCE: Western Conference, organized into three divisions and comprised of 19 teams from throughout California, Oregon, Utah, Washington, New Mexico, Colorado and British Columbia, Canada.

DIVISION: Southwest Division, featuring a total of six teams, all of which are located in California.

FRANCHISE OVERVIEW:

Based in Ventura, California, the Ventura County Fusion is a world-class, championship-caliber soccer franchise and participant in the Western Conference's Southwest Division of the Premier Development League (PDL), an official operation of United Soccer Leagues (USL). Now in its eighth year of operation, the team recently concluded yet another banner season in 2014, winning the Southwest Division title, reaching the 2nd Round of the US Open Cup, and defeating Scotland's famed Rangers FC (Glasgow, Scotland).

The Fusion's roster annually consists of members of the U.S.'s Under 20 National Team, players from well-respected NCAA Division I university programs, and highly touted youth internationals from throughout the world. In addition to PDL play, the Fusion has competed in the Lamar Hunt U.S. Open Cup each of the last five seasons, and in various exhibitions against some of the world's best professional squads, including Manchester City, Everton FC, Burnley FC, Portsmouth FC, Swansea City and West Bromwich Albion of the English Premier League, and a dozen Major League Soccer (MLS) franchises including the Los Angeles Galaxy, Seattle Sounders & DC United.. The Fusion is one of the few PDL organizations to offer a broad range of soccer instructional programs, including camps, schools, free clinics, and a youth club academy, specifically designed for players of different experience levels.

CURRENT STATUS:

2014 Southwest Division Champions
Fusion qualifies for 7th consecutive US Open Cup in 2015
2012 Southwest Division Champions
Reached 3rd Round of the US Open Cup in 2012 & 2015
Undefeated in 2011 PDL play
2010 Southwest Division Champions
2009 PDL Champions
Reigning Champions

STRATEGIC POSITIONING: A FUSION of community and soccer.

TAG LINE: Feel the pride! Feel the passion! Feel the FUSION!

BRAND IDENTITY:

The Ventura County Fusion brand represents the fusion of a highly-talented local and international roster of experienced players with a diverse community of supportive soccer enthusiasts to create a successful world-class, championship-caliber soccer franchise.

OFFICIAL TEAM COLORS: Royal blue and orange.

HOME STADIUM: Ventura College Sportsplex

Ventura College

4667 Telegraph Road

Ventura, California 93001

WORLD-CLASS EXHIBITION MATCH EXPERIENCE:

Every year, the Ventura County Fusion faces some of the world's most talented and renowned professional teams in widely-anticipated exhibition games. Since 2006, the Fusion has played exhibition matches against:

Major League Soccer

Chicago Fire.

Chivas USA.

Colorado Rapids.

Columbus Crew.

D.C. United.

Los Angeles Galaxy.

Montreal Impact.

Portland Timbers.

Real Salt Lake.

San Jose Earthquakes.

Seattle Sounders.
Vancouver Whitecaps.

National Teams

United States U-18.
United States U-20.
Mexico U-17.
Mexico U-20.
New Zealand U-20.

Canada MNT (2013 Gold Cup)

New Zealand (2013 World Cup Qualifier Camp)

China U17 Women's Youth National Team (2014 FIFA U17 Women's World Cup Camp)

English Premier League

Burnley FC.
Everton FC.
Manchester City.

Portsmouth FC.
Swansea City.
West Bromwich Albion.

International

Alashkert FC (Armenia)

Rangers FC (Glasgow, Scotland)
Hammarby (Sweden).
Club Atlético Independiente (Argentina).
Oita Trinita (Japan).
Chivas Guadalajara (Mexico).
Club Tijuana (Mexico)
Pachuca U20 (Mexico)

SOCIAL MEDIA:

Ventura County Fusion fans, sponsors, and journalists can follow the team on these social media platforms:

Facebook: <http://www.facebook.com/VCFusion>

Instagram: <http://www.instagram.com/VCFusion>

Twitter: <http://www.twitter.com/VCFusion>

Youtube: <http://www.youtube.com/VCFusion>

OFFICIAL SPONSORS:

The Ventura County Fusion maintains an extensive list of corporate marketing partners which provide the team with wide-ranging financial support and other important consideration:

Title Sponsor: Crowne Plaza Ventura Beach.

Presenting Sponsors:

Adidas - Official apparel and equipment provider of the Fusion.

CAPS TV 6 Ventura – Televises Fusion home matches

City of Ventura, Economic Development department.

Downtown Business Organization (DVO) - promotes local businesses in Ventura.

FASTSIGNS® of Ventura - A sign and graphic solutions provider to companies of all sizes across all industries.

Limoneira – Limoneira is a leading agribusiness with prime agricultural land and operations, real estate and water rights throughout California.

Peck Chiropractic Sports Medicine - A Ventura-based chiropractic and sports medicine clinic, Dr. Peck also serves as the Team Chiropractor

Pizza Man Dan's – One of the area's top Pizza restaurants, Pizza Man Dan's is a partial concessions operator for all home matches.

Quick Printing Plus, a full service print solutions company.

Sports Authority, one of the largest sporting goods retailers in Ventura.

The United States Army. Army Strong.

Ventura Orthopedic Group, a long-standing physician group practice with a rich history of providing exceptional patient care.

Xtreme Soccer, an Oxnard based seller and marketer of soccer essentials.

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